

# Laurèl

Preliminary  
Edition

La Dolce  
Vita!

Laurèl Spring | Summer 2013

Laurèl

See • Feel • Love

## La Dolce Vita!

*I think of a fresh sea breeze, summer, sun, endless walks along the beach and A delicious plate of pasta arrabiata. These apparently simple things that give us those moments of true happiness are what have inspired me to design a collection which mentally whisks you away on holiday - 24 hours a day. To make the best moments last.*

*Sincere regards,  
Elisabeth Schwaiger*



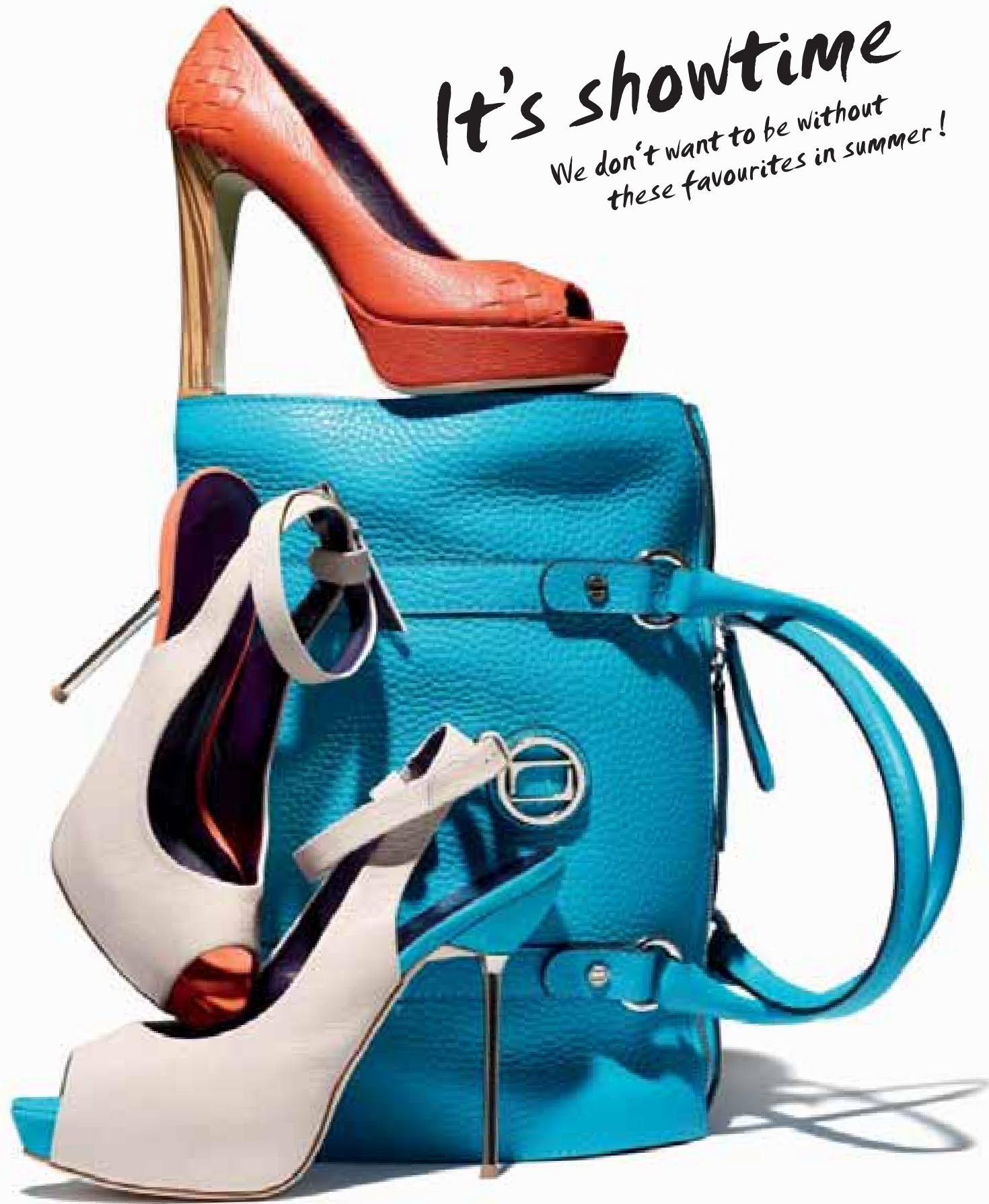


**Roma**  
Ti amo!





*It's showtime*  
*We don't want to be without*  
*these favourites in summer!*

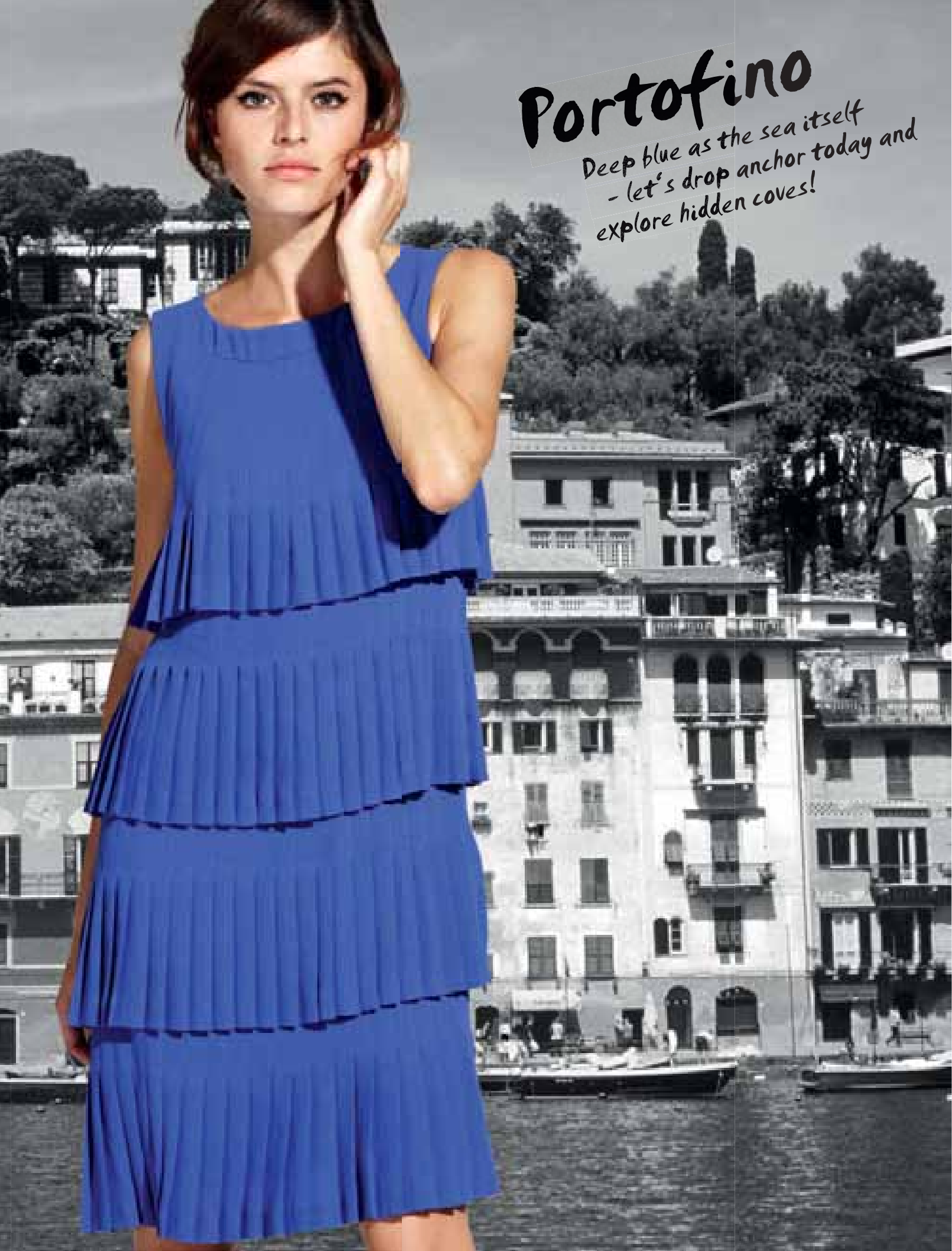






# Portofino

Deep blue as the sea itself  
- let's drop anchor today and  
explore hidden coves!





# Souvenir from Portofino



**MEMORIES OF THE GARDEN CHAIR:** brown braided leather belt to tie up.



**PERFECT** for a spree in the convertible

**NUTRIWATER MAKES** you happy:  
[www.nutriwater.de](http://www.nutriwater.de)



**MONEY,** money, money



**CAN'T WAIT TO DANCE:** sandals in emerald green with croco embossing.



**THONG SANDALS** for long walks

**WAIST BELT** for a dash of style!



*Ship ahoy! The sun always shines on our yacht: because we cruise in an authentic, laid-back maritime look.*





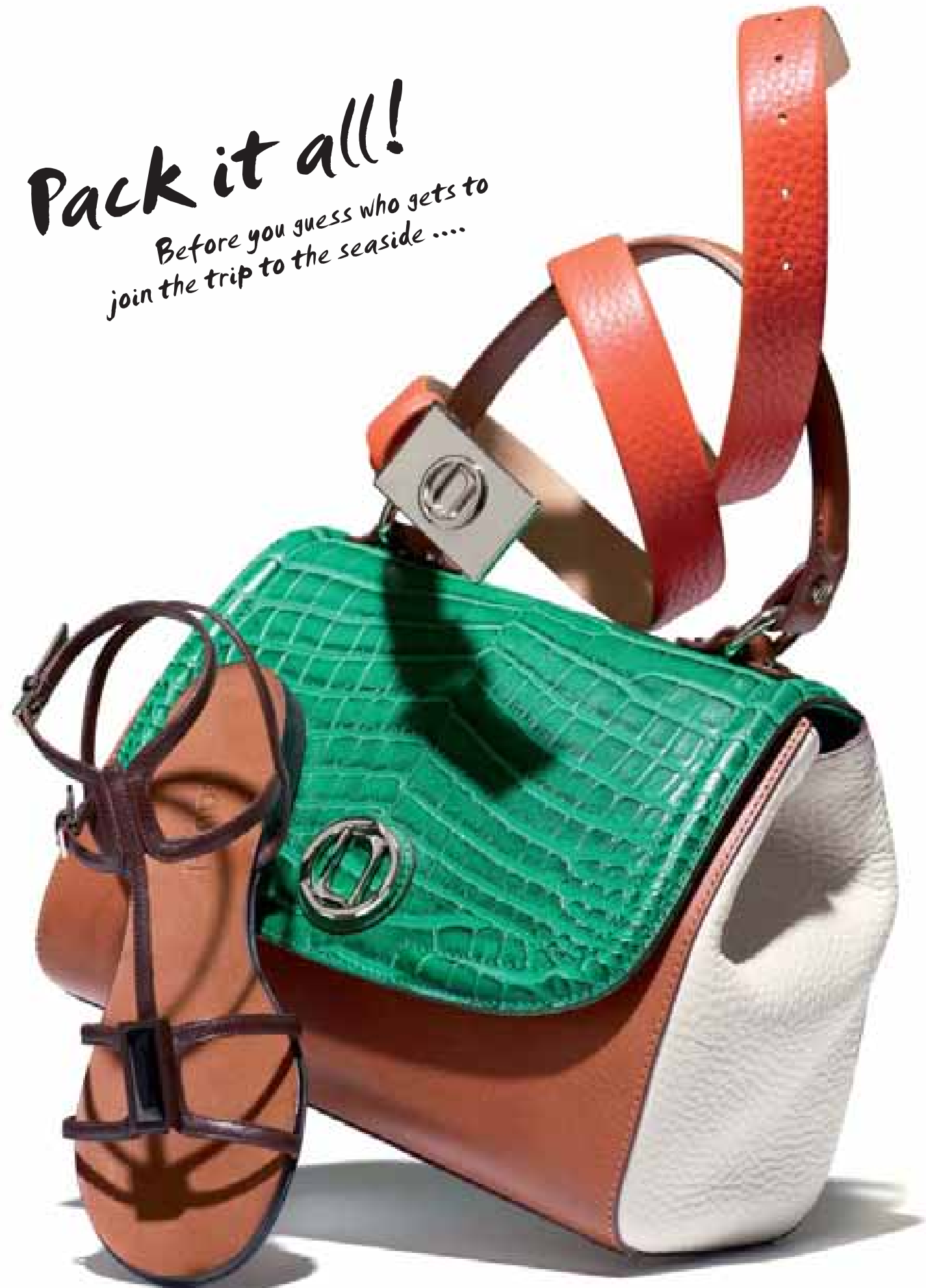


**Positano**  
Almond blossoms, pines and  
the sea - this is the  
smell of Costa di Amalfi!  
Bellissima!



**Pack it all!**

*Before you guess who gets to  
join the trip to the seaside ....*









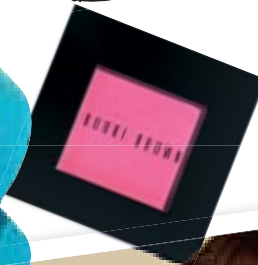


Gelati on the  
**San Remo**  
lido. Give in and allow yourself  
to be seduced - your heart  
will skip a beat.

# Postcard from San Remo



**GIFT-WRAPPED OUTFIT:**  
waist belt with decorative bow.



**RED HOLIDAY CHEEKS**  
WITH [www.bobbibrown.com](http://www.bobbibrown.com)  
[www.browncosmetics.com](http://www.browncosmetics.com)



„LA DOLCE VITA!“ says the parrot.



**COLOURFUL COLLAGE PRINT**  
meets soft white border.



**POWERFUL SEA BLUE OR FRESH STRAWBERRY RED:**  
It all fits perfectly anyway with our cute striped pumps.



**STATEMENT BAG**  
in coral with snap fastener for added interest!



**ESSIE HAS THE TREND COLOURS AND WE ARE SPOILT FOR CHOICE:**  
coral red or beetroot red?  
[www.essie.com](http://www.essie.com)



*Fashion tip:  
Colore! Celebrate a firework display of colours with diverse accessories enhancing patterned dresses.*





# Palermo

Mamma mia! A hot look  
for balmy nights...







# Colour me happy

In the shades of the sea - powerful light and deep dark blue, coral red and emerald green meet up with a light, sandy brown and cloudy white





Capri

*We need sunshine  
ready-to-wear*



# In need of a holiday



**SHORTS** in lemon yellow with overlapping wristbands



**MUST-HAVE CHAIN** with painstaking pearl embroidery



**DAZZLING STYLE FOR A STROLL:** strap sandals with rhinestone

I LOVE MY Beauty case!



**BELT** in cream with logo buckle



**LITTLE TREASURES ARE HIDDEN HERE:** the Babor Direct Beauty Fluid conjures up a vibrant complexion in no time. [www.babor.de](http://www.babor.de)

*Fashion tip:*  
„When the red sun sinks into the sea in Capri ...“



# Passion for summer knits

*Knitwear has to be especially light and airy in summer - and made of innovative cotton mixtures which are pleasant to wear. Here come our seasonal favourites ...*



1



1 Delectable braiding for the waist.

2 Now the crocodiles can dance.

2







# Power Suits

*Basic colours such as black, white and warm grey are especially effective in combination with clear, straight cuts. This is what makes these looks feminine and cosmopolitan.*



**1** Pump with classic black-and-white segmentation and striking lace in crocodile look.

**2** Narrow belt in black with silver logo.

**3** Small box clutch in warm grey with croco embossing





# Luxury Ease

Jackie O. meets  
Kate Moss:  
if the two had  
known each  
other today they  
would have been  
friends.



1 Red lips "to go" by  
Bobbi Brown:  
[www.bobbibrown.de](http://www.bobbibrown.de)

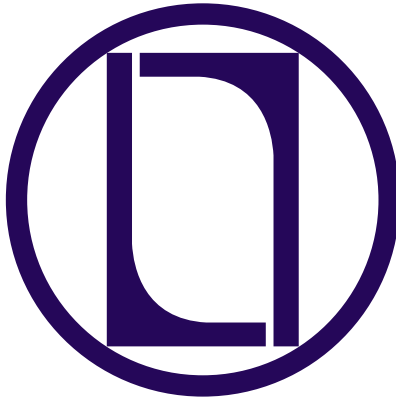
2 The doctor Bag goes  
chic in black and white  
silver logo

3 Let's go off white! (belt in  
off-white)

4 Pointed retro pumps -  
even more feminine with  
the bow!







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Laurél GmbH Einsteinring 28 85609 Aschheim/Munich Germany Phone +49(0)89/99 888 0 [www.laurel.de](http://www.laurel.de)

Photographers: Schmidt & Gorges, Jens Mauritz (Stills)

Artwork: Brunner Bekker